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### Attorney Docket No. SMTR001/02US

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MAR 1 3 2001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re application of Brad W. BLUMBERG et al.

Serial No.:

09/774,119

Examiner:

Unassigned

Filed:

January 31, 2001

Art Unit:

Unassigned

For:

POSITION-BASED INFORMATION ACCESS DEVICE AND METHOD OF

**SEARCHING** 

Commissioner for Patents Washington, D.C. 20231

#### INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

Enclosed is an Information Disclosure Statement and accompanying PTO/SB/08 for the above-identified patent application.

C3.23	3
[X]	In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
[]	In accordance with 37 C.F.R. §1.97(c), also enclosed is:
	[ ] the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or
	[ ] a statement as specified in 37 C.F.R. §1.97(e).
[]	In accordance with 37 C.F.R. §1.97(d), a statement as specified in 37 C.F.R. § 1.97(e) and the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) are also enclosed.
[]	Check No in the amount of \$ for the total fee is attached.

[ ] Please charge \$\_\_\_\_ to Deposit Account No. 50-1283 for the total fee. This paper is being submitted in duplicate.

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The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

By:

Dated: March 13, 2001

Cooley Godward LLP Attention: Patent Group

One Freedom Square - Reston Town Center

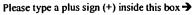
11951 Freedom Drive

Reston, Virginia 20190-5601

Tel: (703) 456-8000 Fax: (703) 456-8100 Respectfully submitted, COOLEY GODWARD LLP

Erik B. Milch

Reg. No. 42,887



PTO/SB/08A (08-00)

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				Complete if Known			
Substitute for form 1449B/PTO			0	Application Number	09/774,119		
				Filing Date	January 31, 2001		
INE	FORMA'	TION DI	SCLOSURE	First Named Inventor	Brad W. BLUMBERG et al.		
STA	STATEMENT BY APPLICANT (use as many sheets as necessary)			Group Art Unit	Unassigned		
				Examiner Name	Unassigned		
Sheet	2	of	3	Attorney Docket Number	SMTR001/02US		

Examiner	Cite	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book,	T <sup>2</sup>
Initials*	No.1	magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	
0/8		"SnapTrack Awarded Patent For Locating or Tracking Wireless Devices Via Internet and Client-Server-Based Computer Networks" <a href="http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM">http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM</a> , January 23, 2001	
1 3 2001	30147	"Lucent Technologies and Profilium Inc. Announce Alliance Agreement to Deploy Advanced Location-Based Mobile Advertising Solution", <a href="http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c%20">http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c%20</a> L January 23, 2001	
MADY NEET	/	"The Meaning of Telematics", http://www.globaltelematics.com/telematics.htm, October 30, 2000	
	/	HomeFinder – Find the Home That's Right for You from http://www.homefinder.com	
		Printout from http://www.homescape.com/buying/	
	/	zipRealty.com: The zipRealty.com Buyer's Advantage from <a href="http://www.ziprealty.com/buy_a_home/advantage.jsp">http://www.ziprealty.com/buy_a_home/advantage.jsp</a>	
	1	Homes for Sale – MSN HomeAdvisor from http://homeadvisor.msn.com/homes/overview.asp	
	1	REALTOR.com: Real Estate – Find a new home and a realtor from <a href="http://www.realtor.com/FindHome/default.asp">http://www.realtor.com/FindHome/default.asp</a>	
	/	REALTOR.com: Real Estate – Homes for Sale in New Jersey from http://www.realtor.com/newjersey/nbselni.asp	
	/	REALTOR.com: Real Estate – Homes for Sale in Atlantic City from http://www.realtor.com/atlantecity/neugion4.asp	
		REALTOR.com: Find a Home – Select Property Type from http://www.realtor.com/PropType.asp?pgnum=1&st=nj&frm=bycomm&mls=atlanticcity&mlsttl=Atlantic+City&comm	

ı	Examiner	Date	
ı	Signature	Considered	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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 Applicant is to place a check mark here if English language Translation attached.

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Substitute for form 1449B/PTO				Application Number	09/774,119	
_				Filing Date	January 31, 2001	_
IN	INFORMATION DISCLOSURE STATEMENT BY APPLICANT			First Named Inventor	Brad W. BLUMBERG et al.	
ST				Group Art Unit	Unassigned	
	(use as many sheets as necessary)		Examiner Name	Unassigned		
Sheet	3	of	3	Attorney Docket Number	SMTR001/02US	

Examiner nitials*	Cite No. <sup>2</sup>	OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS  Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		REALTOR.com: Real Estate in Bay Area from http://www.realtor.com/selectnb.asp?frm=bycomm&st=nj&mls=atlanticcity&mlsttl=Atlantic+City&comm=Bay+Area&	
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2 Applicant is to place a check mark here if English language Translation attached.

In re application of Brad W. BLUMBERG et al.

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Serial No.	09/774,119	Examiner:	Unassigned	
Filed:	January 31, 2001	Art Unit:	Unassigned	
For: Paperson	POSITION-BASED INFORM OF SEARCHING	MATION ACCI	ESS DEVICE AND MET	HOD
Commissione Washington, I				
	INFORMATION DISCLOSU UNDER 37 C.F.R.		ENT	
In acc	cordance with the duty of disclo	sure set forth	in 37 C.F.R. §1.56,	
Applicant(s) l	hereby submits the following inform	nation in confo	rmance with 37 C.E.R.	
§§1.97 and 1.9	98.		ယု	
[X]	Pursuant to 37 C.F.R. §1.98, a copy Form PTO/SB/08 is enclosed.	of each docum	ent cited in the attached	RECEIVED
[]	No copies of the publications listed being provided pursuant to 37 C.F were previously cited by or submit Serial No to which the above under 35 U.S.C. §120.	F.R. §1.98(d) be tted to the Offi	ecause the publications ce in prior Appracation	IVED
[]	Publication(s) listed on the atta a foreign search or examination application serial no and mailed	report corres		
[ ]	Enclosed is a copy of a non-English of the M.P.E.P., Applicant subnexamination report, which cites such	nits the attach	ed foreign search or	
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# Attorney Docket No. SMTR001/02US Serial No. 09/774,119 Page 2

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[]	Enclosed is an English translation of the non-English publication(s) cited in the attached Form PTO/SB/08.						
[X]	entitled and Me	"Global Positioning-Ba	sed Real	plication Serial Nos. 09/639, Estate Database Access Dev sition-Based Information Acc	vice		
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It is	respectf	ully requested that th	e Exami	ner consider the above-no	oted		
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Dated: March	13, 200	1		Respectfully submitted, COOLEY GODWARD LLP			
Cooley Godw							
Attention: Par		ıp Reston Town Center					
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Tel: (703) 456 Fax: (703) 45				Erik B. Milch			
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				Group Art Unit	Unassigned		
	(use as many sheets as necessary)			Examiner Name	Unassigned		
Sheet	1	of	3	Attorney Docket Number	SMTR001/02US		

				U.S. PATENT DOCUMENT	rs	
Examiner Initials*	Cite No.1	U.S. Pater Number	Kind Code <sup>2</sup> (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		5,032,989		Tornetta	07-16-1991	
		5,794,216		Brown	08-11-1998	
-		5,852,810		Sotiroff et al.	12-22-1998	
		5,930,699		Bhatia	07-27-1999	
		5,938,721		Dussell et al.	08-17-1999	
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<sup>&</sup>lt;sup>1</sup> Unique citation designation number.

<sup>&</sup>lt;sup>2</sup> See attached Kinds of U.S. Patent Documents.

<sup>&</sup>lt;sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

<sup>&</sup>lt;sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>&</sup>lt;sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

<sup>&</sup>lt;sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.